





FINANCIAL PLANNING STANDARDS BOARD

## Financial Planning Standards Board Fact Sheet

### Background

Financial Planning Standards Board Ltd. (FPSB) is the preeminent international standards-setting organization for financial planning. A nonprofit organization, FPSB owns the CFP, CERTIFIED FINANCIAL PLANNER and  marks outside the United States and works to promote global excellence in financial planning.

### Mission

To benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's commitment to excellence is represented by the marks of professional distinction - CFP, CERTIFIED FINANCIAL PLANNER and .

### Vision

To establish financial planning as a distinct global profession, with the CFP Marks as its symbol of excellence.

### Objectives

FPSB works through its members to create internationally relevant, high-level professional standards for financial planning professionals so:

- The public can identify qualified financial planners;
- Practitioners can take the next step toward becoming trusted financial planning professionals;  
and
- Consumers and regulators can have confidence in the financial planning profession and the benefits it can offer to those ready to take control of their finances.

### Leadership

An international board of directors, consisting of up to 12 voting directors and one non-voting director, FPSB's chief executive officer, governs FPSB. The FPSB Council, an advisory group representing 23 organizations that administer CFP certification programs in their respective territories around the world, supports FPSB's Board of Directors.

FPSB's leadership team includes:

- Noel Maye, CAE, FPSB's CEO
- Stephen O'Connor, CFP, FPSB's 2009 Board of Directors Chairperson (*New Zealand*)
- Corinna Dieters, FPSB's Incoming Chairperson (*Australia*)

-more-

- Karen Schaeffer, CFP, FPSB's Incoming Council Chairperson and Director, FPSB's Board of Directors (*United States*)

**Global Numbers**

- FPSB has 23 member organizations that together represent more than 126,000 CFP professionals around the world.
- FPSB's global CFP certification programs grew by 6.4 percent between 2008 and 2009.
- The total number of CFP professionals - and the number of nonprofit organizations administering CFP certification around the world - has more than doubled since year-end 2000.

**More Information**

For more, visit [fpsb.org](http://fpsb.org) or follow the organization at [twitter.com/fpsb](https://twitter.com/fpsb) or [facebook/fpsb1](https://facebook.com/fpsb1).

###

**Media Contacts:**

Ramey Becker  
FPSB Director of Communications  
+1-720-917-0008  
[rbecker@fpsb.org](mailto:rbecker@fpsb.org)

Alicia Olson  
FPSB Communications Manager  
+1-720-917-0960  
[aolson@fpsb.org](mailto:aolson@fpsb.org)