

181,360* CFP Professionals in 26 Territories Worldwide

* 2018 year-end figures

5,787 annual increase over 2017 • 3.3% growth rate

FPSB Vision

To establish financial planning as a global profession and the CFP marks as the global symbol of excellence in financial planning.

FPSB Mission

FPSB benefits the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's commitment to excellence is represented by the marks of professional distinction – CFP, CERTIFIED FINANCIAL PLANNER and

“To establish financial planning as a recognized global profession, FPSB has set itself an ambitious goal to have 250,000 CFP professionals in 40 territories by 2025,” said Noel Maye, CEO of FPSB. “With a global CFP professional growth rate of 3.3% within FPSB’s 26-territory network, talks underway in several new territories and the rollout of FPSB pathway education and certification programs last year, FPSB is making solid progress in its efforts to increase the public’s access to competent and ethical financial planners who work in their clients’ interest.”

Noel Maye, FPSB CEO

CFP Professionals by Territory

Rank	Territory	Count	Rank	Territory	Count
1	United States	83,106	14	Chinese Taipei	1,540
2	Japan	21,631	15	India	1,513
3	China	20,047	16	Germany	1,511
4	Canada	16,419	17	Singapore	963
5	Australia	5,694	18	U.K.	915
6	South Africa	4,744	19	Ireland	642
7	Hong Kong	4,489	20	Austria	343
8	Brazil	4,001	21	Switzerland	325
9	Rep. of Korea	3,893	22	New Zealand	285
10	The Netherlands	3,305	23	Thailand	261
11	Malaysia	2,287	24	Israel	160
12	Indonesia	1,729	25	Colombia	10
13	France	1,547	26	Turkey*	-

*Preparing to offer CFP certification

6 FPSB affiliate organizations added >200 CFP professionals

United States	+3,071	Japan	+480
China	+2,524	Chinese Taipei	+310
Brazil	+592	Indonesia	+225

CFP Professionals by Region

